



DR. SAHAR ULLERY'S STORY

Associate dentist
with a goal of one day
owning a practice!

DAYTON, OHIO

IN 2020



7+ years experience

practicing dentist as an associate

Mediocre earnings

Associate pay wasn't allowing her to reach earning potential.

Then her employer sold the practice she built to corporate —making ownership out of reach.

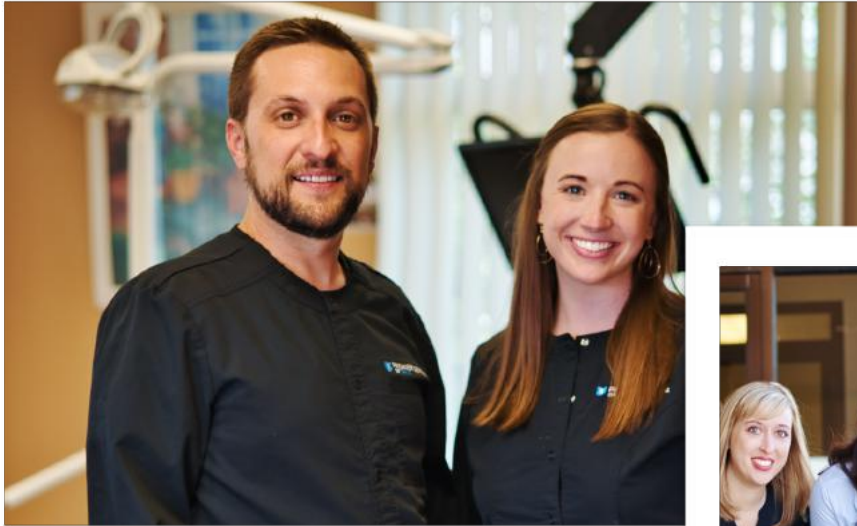
Dr. Ullery quickly realized that she needed to own her future!

HER GOALS

- **Secure associateship** with guaranteed pay
- Obtain full **clinical freedom** & flexible schedule
- **Worry less** about business operations and get new patients!
- Explore and **find practices to buy**

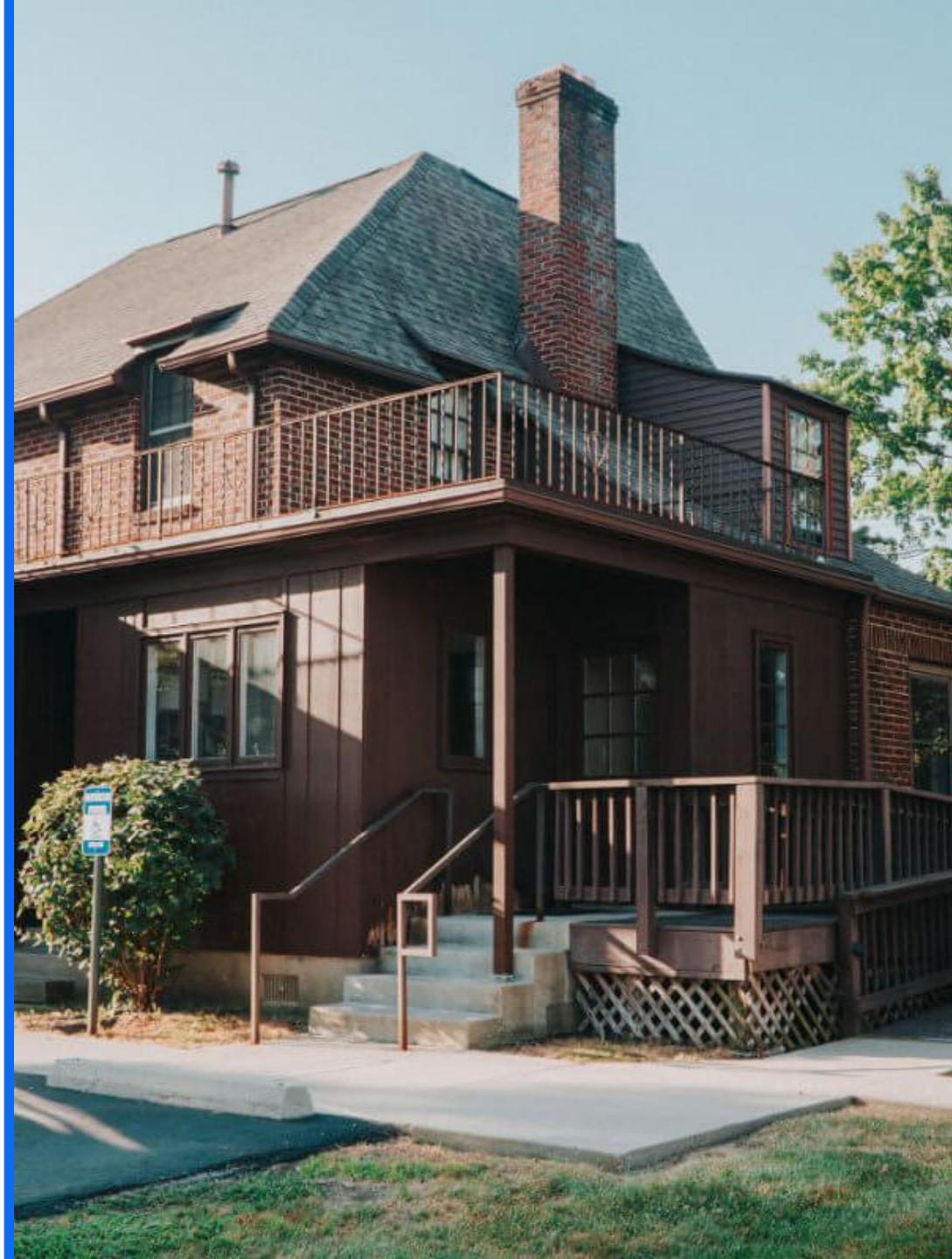
SHE REACHED OUT TO ELEVATE DENTAL PARTNERS FOR HELP

We're a team who are proud of our doctors and focused on representing the individual dentist with customized associateships.



IN 2021

Elevate **found a 4-chair practice in Oakwood** to help Dr. Ullery on the path to reaching her goals.





SHE ASKED FOR:

Skilled support staff

Hygienist, dental assistant and front staff
with weekly & monthly team training

Guaranteed pay

Negotiated daily rate and
commission bonus

Flexible schedule

Ability to set her own days &
times for work-life balance



ELEVATE DELIVERED

Dr. Ullery joined the practice in April 2021.

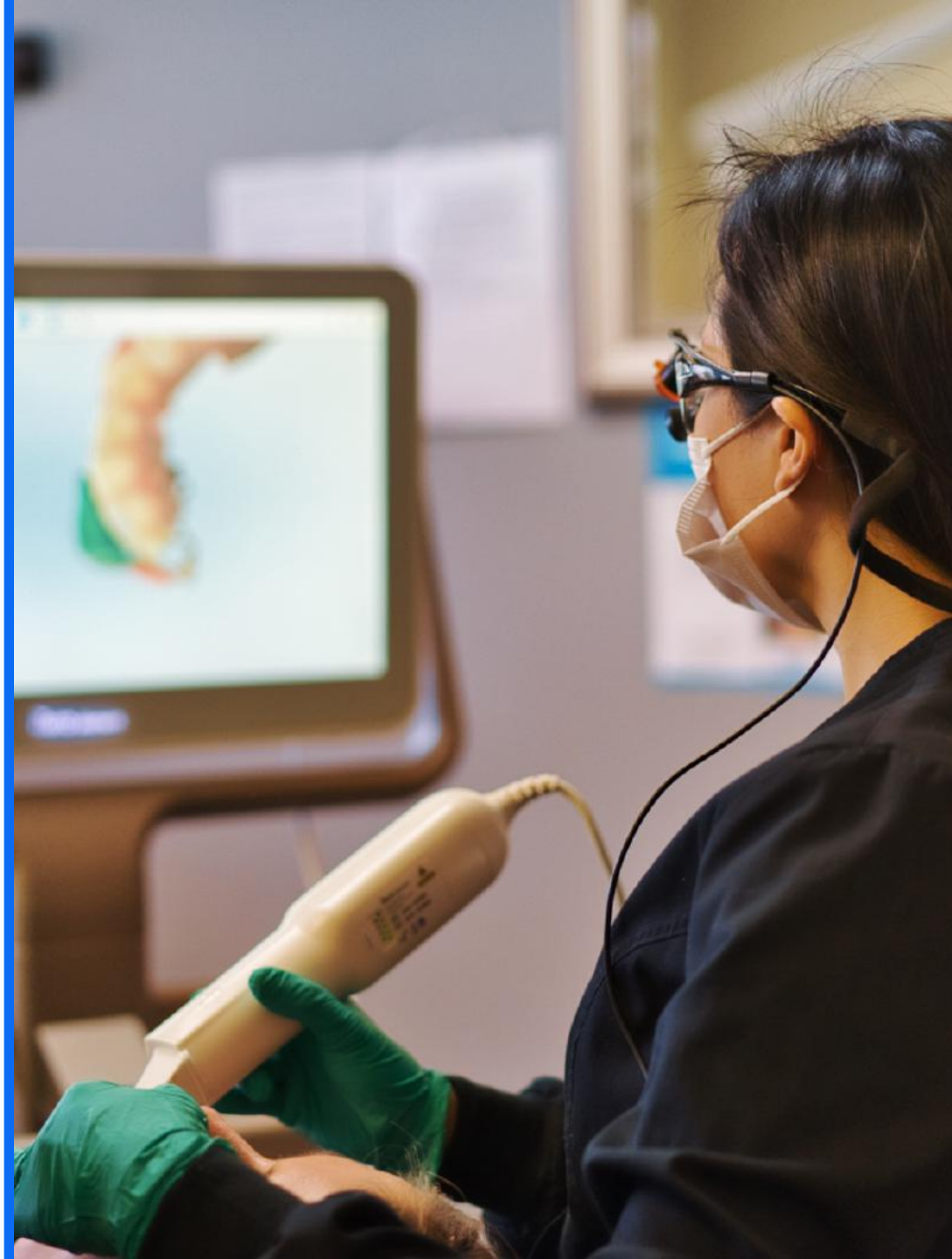
SHE WANTED TO FOCUS ON COSMETIC DENTISTRY

So her new
practice invested
in her success!

iTero Scanner

\$60,000 INVESTMENT

Result: By being able to provide Invisalign® services, Dr. Ullery increased her commissions and she became a Gold Plus provider.





Digital Pan

\$45,000 INVESTMENT

Result: New tech helped her increase case presentation through diagnosis.

10x Zoom Intra-Oral for All Ops

\$12,000 INVESTMENT

Result: Showing patients the current state of their smile made it easier for them to say “Yes!” to treatment.



ELEVATE PUT SYSTEMS IN PLACE SO THAT

Dr. Ullery can focus on
being a great dentist for
her patients!



Dr. Doug Hudoba

VP & Clinical Director



Jen Perrault

Regional Manager
(Dayton)



Karl Alexandrunas

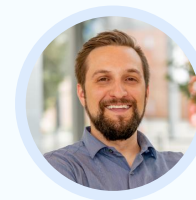
Chief Operating Officer



\$6,000 in CE in 2021

- 12 hours bi-annual CE
- 6 hours of Invisalign® CE

“We nurture our doctors and staff to ensure we’re up-to-date with the latest advances in the field.”



Dr. Doug Hudoba

VP & Clinical Director

18% discount on Invisalign® cases

“We negotiate incredible savings with vendors so that our doctors get to keep more of their earnings.”



Karl Alexandrunas
Chief Operating Officer

2022 UPDATE

Dr. Ullery completed 60+ cases within 6 months and earned Platinum status



#3: SUPPORTIVE TEAM & PROVEN SYSTEMS

- Online Scheduling
- HR & Staff Training
- Patient Communications
- 175-Point Marketing Plan
- Text to Schedule
- Fast Website
- 99% Collection Ratio
- Mostly Fee for Service
- ...and much more!

“We handle the stress of running a dental office so that you’re free to care for your patients.”



Jen Perrault

Regional Manager (Dayton)

#4: TARGETED MARKETING

TV ads featuring Dr. Ullery streamed on
125 networks with **1 million+ views**
focused on cosmetics and Invisalign®



THE RESULTS



700 New Patients

Plus 5-star reviews on Google, BirdEye and RateABiz!



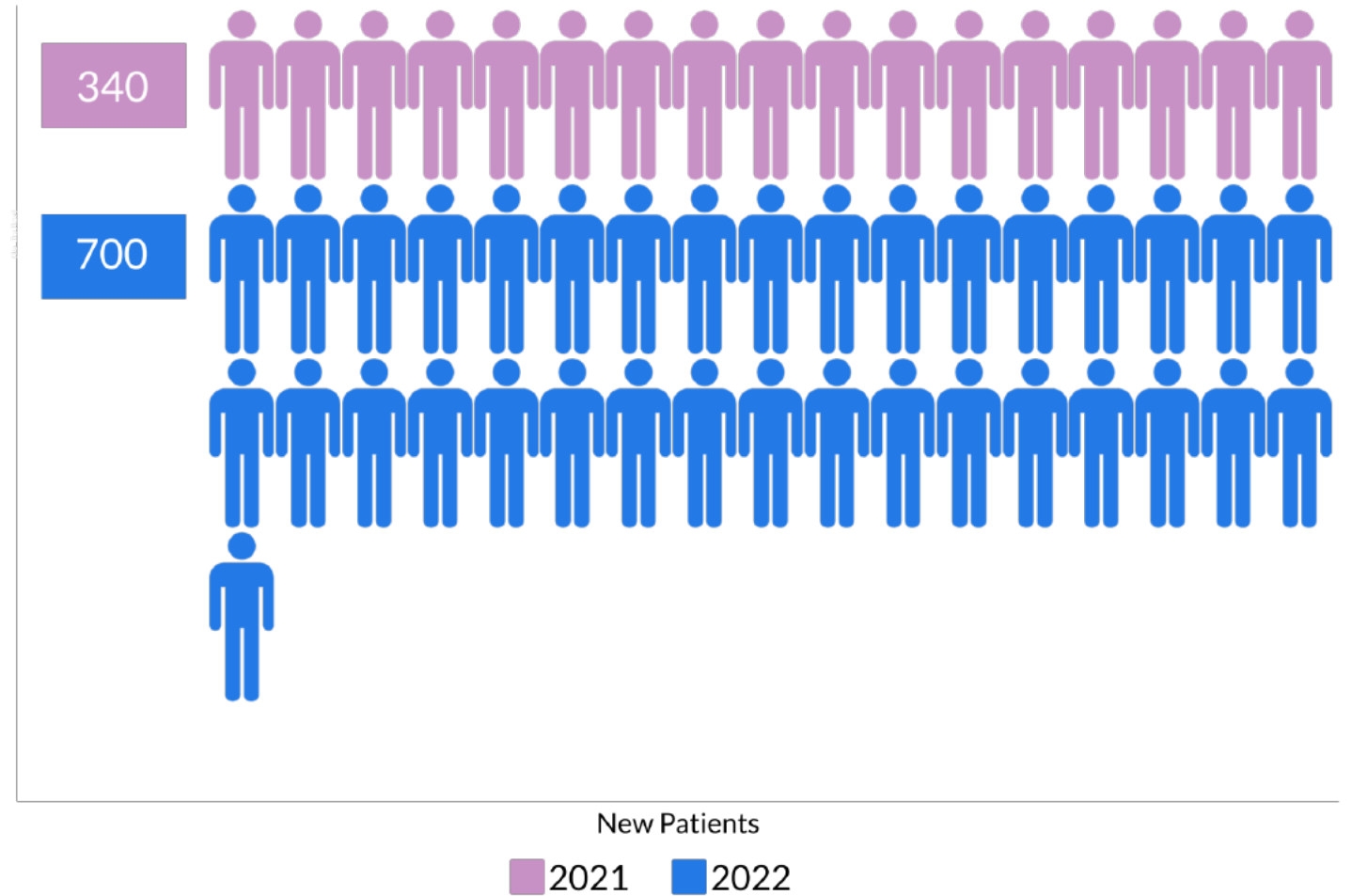
IN HER FIRST YEAR

Dr. Ullery earned
more than double
her guaranteed pay
as an associate!

NEW PATIENTS FROM 2021 → 2022

2x

new patient growth
in the first year of
joining Elevate

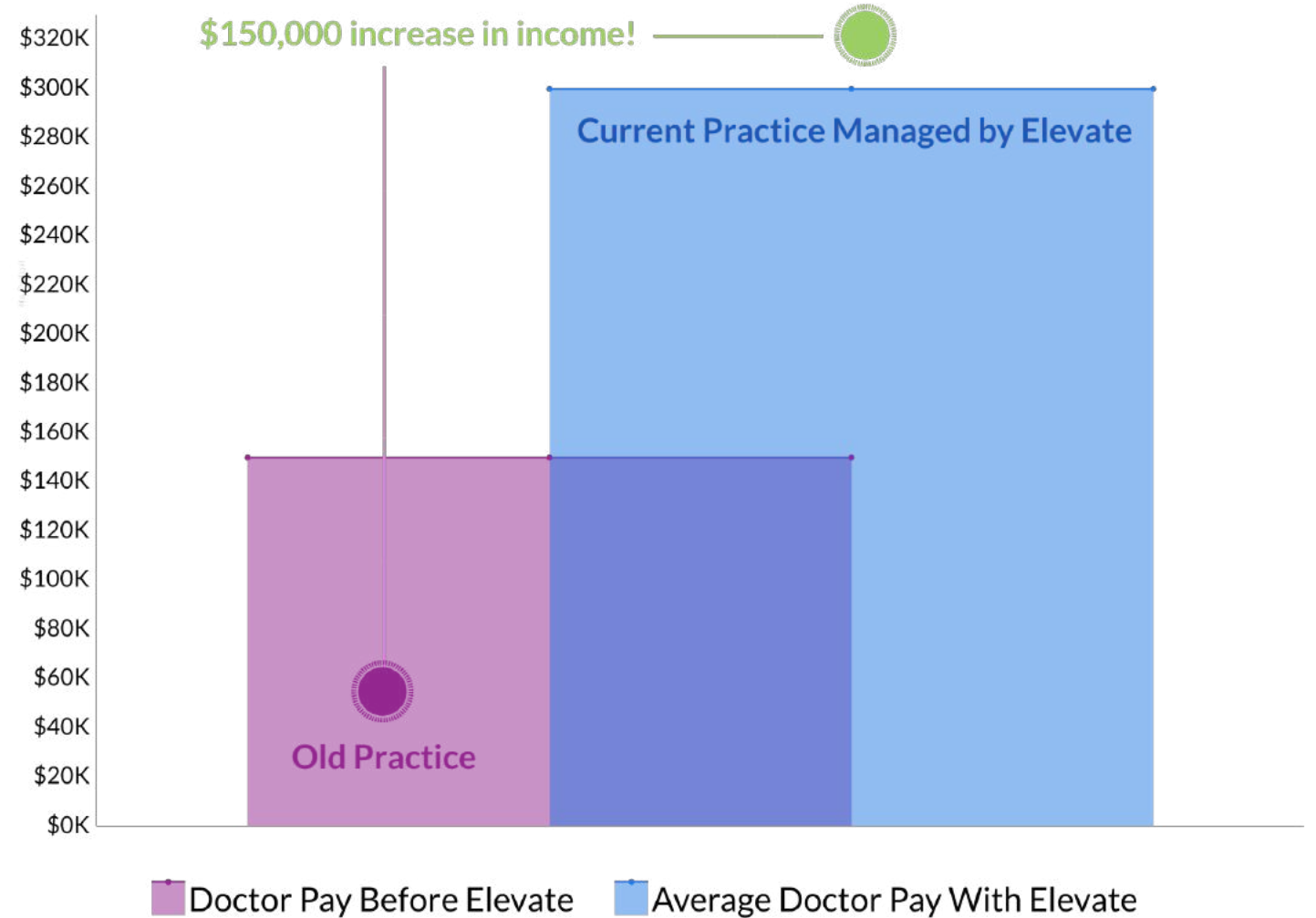


2021 DOCTOR PAY & COMMISSIONS

\$300K+

including guaranteed
doctor pay **plus**
bonus commissions!

*The national average
doctor pay is \$120K.*



Elevate offered her
4 dental practices to
partner with or
purchase outright

Result: Dr. Ullery was given the
opportunity to buy into multiple
practices and earn passive income.

PREMIER D
OF OAKWOOD



WHAT'S NEXT FOR DR. ULLERY?

She's planning on
buying her own
practice soon
with our help!



Summary of Benefits

INDEPENDENT DENTISTS INVESTING IN THEIR FUTURE



Associate
with *Elevate*



Traditional
Path



DEBT

5 years

10 years

Retirement



OUR 2021 PRACTICE PERFORMANCE

Averages of 18 practices under management in 2021

ASSOCIATE DOCTOR PAY

National average: \$160K

\$204,000

AN ELEVATE DOCTOR MAKES \$44K MORE! *

NEW PATIENTS

Regional average: 315

531

40% MORE THAN THE REGIONAL AVERAGE! **

PROFIT

Regional average: \$95K

\$105,000

AN ELEVATE PRACTICE MAKES \$10K MORE! **

GROWTH

Average practice collections growth while using our management services

\$411,000

* from <https://www.studentloanplanner.com/average-dentist-salary/>

** from <https://www.blueandco.com/insights/2020-dental-survey/>

Healthy Work-Life Balance

Work fewer hours, set your own schedule and still earn income.

Profit-Sharing Opportunities

Invest in multiple practices to increase earning potential.

Strong Doctor Network with Mentorship

You're in the company of incredible doctors!

WE'RE STRONGER—TOGETHER!



**PREMIER DENTAL
OF OHIO**
Oral Cancer Research Fund

BENEFITING

The James



THE OHIO STATE UNIVERSITY
COMPREHENSIVE CANCER CENTER



**PREMIER DENTAL
OF OHIO**



OFFICIAL DENTIST OF COLUMBUS CREW



CALL OR TEXT TO DISCUSS YOUR GOALS

(614) 656-2077

BONUS: REQUEST THE “2022 SMART ASSOCIATE’S GUIDE”



Scan to **schedule a consultation** with
Dr. Mark Alexandrunas or [click here](#).